



List of Activities: Trade & Markets, Danish Agriculture & Food Council (revised 24 March 2021)

Promotion and exhibition activities arranged by the Danish Agriculture & Food Council 2021/2022 – EXPORT

Period	Destination	Activity	Remarks	Project Manager
2021 (physical if nothing else stated)				
7-8 April Virtual	Illinois & Missouri USA	Modern Pork Production - webinar - preparing for physical delegation November 2021	Findings from meetings with pig producers and farming organisations in 2020.	Susanne Zwergius Teilmann
4-7 May Virtual	Brazil	Meetings with Brazilian poultry producers	Focus on sustainable solutions and food safety	Peter Michael Heller
11-13 May Virtual	Chile	Virtual re-visit of major customers with investment plans and identified business opportunities.	L&F og TC Santiago have through recent years targeted the four largest pork producers in Chile (ca. 90% of the total production). We focus on segments pinpointed by the Chilean buyers.	Susanne Zwergius Teilmann
1-3 June Virtual	Colombia	Shopping Line 2 agro-industry pork and poultry	Business focused delegation - financing & high level B2B meetings.	Susanne Zwergius Teilmann
3 June Virtual	India	Final foods delegation India 2021	Seminar and B2B meetings with buyers of final food products	Peter Michael Heller
7-8 June Virtual	Mexico	Meetings with pig producers	Focus on agri-tech and food-tech solutions to primary pig production and processing	Peter Michael Heller
Mid June Virtual	UK, East Anglia	Agro-industry virtual delegation: market briefing, exporters' catalogue, b2b meetings	Focus on Dairy production, slurry handling	Michael Stahlschmidt
15-17 June Virtual	Nigeria	Business corridor - virtual B2B with customers interested in turn-key solutions.	Focus will be on business opportunities, could be turnkey projects, in the need of local business partners. Access to local government officials and local Nigerian companies asking for Danish equipment or services.	Susanne Zwergius Teilmann
21-25 June	Novosibirsk, Altai, Russia	Agro-industry and Food processing delegation with seminars, b2b meetings and farm visits	Agro-industry and Foodtech	Michael Stahlschmidt
22-23 June Virtual	Peru	Agro-industry Modern Pork Production	For the largest pork producers in Peru. Introduction of green technology, producing more with less, optimizing and securing sustainable pork production.	Susanne Zwergius Teilmann

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2021 - continued (physical if nothing else stated)				
22-24 June	Kenya	Export promotion	Focus on ingredients and agroindustry	Jeppe Søndergaard Pedersen
Q2	Paris, France	Export and press event	B2B meetings and press activities in connection to a Danish gastronomy event.	Sarah Fuglsig
26 July	Tokyo, Japan	Food event in connection with the Olympic Games in Japan 2021 for food and ingredient companies	Food event and b2b meetings at the Visit Denmark Pavilion	Michael Stahlschmidt
16-20 August	The Philippines	Export promotion	The entire food and agriculture value chain	Jeppe Søndergaard Pedersen
1-3 September (tbc) Physical and virtual	Lagos, Nigeria	Food & Beverage Expo	Danish Pavilion - for the entire value chain	Susanne Zwergius Teilmann
6-10 September	Czech Republic	Agro-industry delegation with farm visits and b2b meetings.	Agro-industry	Michael Stahlschmidt
8 -10 September	Rwanda	Export promotion	The entire food and agriculture value chain	Jeppe Søndergaard Pedersen
13-15 September	Uganda	Export promotion	The entire food and agriculture value chain	Jeppe Søndergaard Pedersen
15-17 September	Bangkok, Thailand	Food Ingredients Asia 2021 Danish national pavilion	Danish pavilion at Food Ingredients Asia 2021 with b2b meetings	Michael Stahlschmidt
15-17 September	New Delhi, India	ANUTEK 2021	Foodtech/cold chains, ingredients, etc.	Peter Michael Heller
26 September- 1 October	Canada	Export promotion	Aquaculture	Jeppe Søndergaard Pedersen
September Virtual	Brazil	Shopping line meetings with Brazilian pig producing industry	Focus on agri-tech and food-tech solutions to primary pig production and processing	Peter Michael Heller
Q3	Korea and Japan	Export delegation for food ingredients with seminars and b2b meetings with Korean and Japanese food industry.	Danish food ingredients producers get to meet the Korean and Japanese food industry at seminars and b2b meetings, in close cooperation with the Danish embassies.	Michael Stahlschmidt

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2021 - continued (physical if nothing else stated)				
4-8 October	Ukraine	Agro-industry delegation with farm visits and b2b meetings		Michael Stahlschmidt
9-13 October	Cologne, Germany	ANUGA ORGANIC 2021	Danish organic pavilion at ANUGA ORGANIC	Sarah Fuglsig
11-15 October	UK	Agro-industry delegation with farm visits and b2b meetings		Michael Stahlschmidt
22-26 October	Milan, Italy	Tutto Food and organic B2B meeting	Organic Export promotion	Sarah Fuglsig
24-30 October	Argentina and Chile	Pork and Poultry production.	Meat value chain solutions. Business delegation for primary, agroindustry, processing industry.	Susanne Zwergius Teilmann
25-29 October	Kazakhstan	Agro-industry and food processing delegation: farm-visits, b2b meetings, networking	Focus on Dairy production, pig production and food processing	Michael Stahlschmidt
28-30 October	Shanghai, Kina	SIAL South China 2021	Danish joint stand at SIAL China 2021	Michael Stahlschmidt
October	Brazil	Meetings on-site with Brazilian poultry producers	Focus on sustainable solutions and food safety	Peter Michael Heller
31 October-3 November	Morocco	Export promotion in Morocco	the entire food and agriculture value chain, with primary focus on agrotech	Jeppe Søndergaard Pedersen
8-13 November	Illinois & Missouri, USA	USA Modern Pork Production	Presenting Danish modern pig production to large American customers.	Susanne Zwergius Teilmann
9-11 November	Shanghai, China	FHC 2021, Danish national pavilion	Danish national pavilion	Michael Stahlschmidt
17-18 November	Germany, Nordrhein Westphalen	2 x Agro-industry delegations in November 2021 and March 2022: farm-visits, b2b meetings, networking. (Niedersachsen in March 2022)	Focus on reduction of nitrogen emissions in farming	Michael Stahlschmidt

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2021 - continued (physical if nothing else stated)				
21- 27 November	Johannesburg and Durban, South Africa	Agro-industry delegation - meeting mayor pork and poultry producers.	Meat value chain solutions. Business delegation for primary, agroindustry, processing industry.	Susanne Zwergius Teilmann
November/December	Brazil	Shopping line meetings on-site with Brazilian pig producing industry	Focus on agri-tech and food-tech solutions to primary pig production and processing	Peter Michael Heller
5-11 December	Colombia	Shopping Line 2 agro-industry pork and poultry	Business focused delegation - financing & high level B2B meetings.	Susanne Zwergius Teilmann
December	India	Final foods delegation India 2021	Exhibition and B2B meetings with buyers of final food products	Peter Michael Heller
Q4	Japan	Organic Export promotion	B2B meetings with buyers from the Japanese food industry using an already established and visible platform such as Organic Lifestyle Expo or 'Danish Days'	Sarah Fuglsig
Q4	Sacramento, California, USA	Participation at the Danish national pavilion at California Dairy Sustainability Summit, farm visits, b2b meetings.	Feed and agro-industry with a focus on the dairy value chain	Kenneth Lindharth Madsen/ Michael Stahlschmidt
Q4	Thailand	Export promotion	Expected participation of Danish Minister	Jeppe Søndergaard Pedersen/ Michael Stahlschmidt
Q4	China	Food event with expected minister participation		Michael Stahlschmidt
2021	Seoul, Seoul	Seoul Food 2021	Danish joint stand at Seoul Food 2021	Michael Stahlschmidt
2021	Seoul, Korea	P4G-topmøde		Kenneth Lindharth Madsen/ Jeppe Søndergaard Pedersen
2021	Riyadh, Saudi Arabia	Export promotion	Food, foodtech, processing, cold chain, ingredients	Jeppe Søndergaard Pedersen
2021	Egypt, Cairo and Alexandria	Export promotion	The entire food and agriculture value chain	Jeppe Søndergaard Pedersen

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2021 - continued (physical if nothing else stated)				
2021/2022	Myanmar	Export promotion	The entire food and agriculture value chain	Jeppe Søndergaard Pedersen
2022				
Q1	Ghana / the Ivory Coast	Cold Chain Tech - Business delegation	Combat food loss in Ghana - market opportunities for Danish Companies: How can Danish Cold Chain and logistic solutions help combat food loss in Ghana?	Susanne Zwergius Teilmann
2-4 March	Germany, Niedersachsen	2 x Agro-industry delegations in November 2021 and March 2022: farm-visits, b2b meetings, networking. (Nordrhein Westphalen in November 2021)	Focus on reduction of nitrogen emissions in farming	Michael Stahlschmidt
May	Mexico	Shopping line meetings/OPORMEX 2022 congress with Danish pavilion	Mexico's largest and most influential pig production congress. Agri-industrial/foodtech equipment.	Peter Michael Heller

Aktivitetsliste Danmark: Marked & Ernæring 2021 (revideret 24. marts 2021)

Afsætnings- og ernæringsaktiviteter med L&F som arrangør eller medarrangør 2021 – DANMARK				
Termin	Destination	Aktivitet	Bemærkninger	Projektansvarlig
2021				
13. april	Aarhus	ÅRMG Masterclass/Racegrise (aflyst i december)	Kokke mfl.	Anders Nikolajsen Hanne Castenschiold
Uge 17		Øko på uddannelser: Greb til Gaffel dagsseminar		Anders Nikolajsen
10. maj	Digitalt topmøde	Klima, økologi og bæredygtighed: Er det de nye grundsmage?	Foodservice inkl. offentlige køkkener	Anders Nikolajsen Lærke Lund
17.-19. maj	Hele landet	Future Generation Økologi: 3-dages inspirationstur		Sebastian Sjöström Veggerby Anders Nikolajsen
26. maj	Fysisk på Møllerup Gods	Book en Mark	Hele værdikæden	Lærke Lund Kristian Ploug Grut
Juni	Hele landet	Styrket markedsposition for øko-ost: Afsætningstest med Task Force		Kristian Ploug Grut Mette Jasper Gammicchia
1. juni	Aarhus	Mere Økologi i Foodservice: Best Practice Tour	HoReCa	Anders Nikolajsen Lærke Lund
1. juni	Axelborg	Frugt- og grøntprisen 2021 Præsentationsdag	Detail Supermarked/Hypermarked Discount	Lærke Lund
1. juni	Virtuelt	Slagterprisen 2021, nomineringsmøde	Detail Supermarked/Hypermarked + Privatslagter	Anne Heide Lund
1. juni	Axelborg	Køkkenprisen 2021. Juryen gennemgår alle indstillingerne		Kristian Ploug Grut Jane Korsgaard
2. juni	Axelborg	Kantineprisen - Præsentationsdag	Alle indstillede	Kristian Ploug Grut Jane Korsgaard
8. juni	København	Mere Økologi i Foodservice: Best Practice Tour (HoReCa)	HoReCa	Anders Nikolajsen Lærke Lund
8. juni	Axelborg / virtuelt...	Mejeriprisen 2021 Præsentations/nomineringsmøde	Detail Supermarked/Hypermarked Discount	Mette Jasper Gammicchia Anne Heide Lund

Afsætnings- og ernæringsaktiviteter med L&F som arrangør eller medarrangør 2021 – DANMARK

Termin	Destination	Aktivitet	Bemærkninger	Projektansvarlig
2021 (fortsat)				
9. juni		Økologisk kød i detail – webinar	Slagtere i detail	Line Munk Damsgaard
11. juni	Lolland	Grønne Proteiner: Værdikæde workshop	Hele værdikæden	Lærke Lund Anders Nikolajsen
14. juni	?	Seminar bæredygtighed og offentlige køkkener	Offentlige indkøbere og måltidsansvarlige	Anders Nikolajsen Mette Jasper Gammicchia
16. juni	København	Grønne Proteiner: Værdikæde workshop	Hele værdikæden	Lærke Lund Anders Nikolajsen
26. juni	Virtuelt?	EMBLA fødevarekonkurrence. Udvælgelseskonkurrence i samarbejde med Sol over Gudhjem. Produktkonkurrence.	Fødevareproducenter og madhåndværkere	Anders Nikolajsen
Før sommerferien	Virtuelt	Sundhed i medier – enten afvikles som webinar, podcasts eller både og.	Sundhedsskribenter	Line Munk Damsgaard
12. august	Skagen	Vild med sild: VIP Tour	Detail	Lærke Lund Kristian Ploug Grut
23. august	København, Hotel- og Restaurantskolen	Plante-topmøde (arrangeret af Food/Trine Krebs)	Hele værdikæden	Lærke Lund Anders Nikolajsen
31. august	Bornholm	Grønne proteiner: værdikæde workshop	Hele værdikæden	Lærke Lund Anders Nikolajsen
14. september	Auning	Grønne proteiner: værdikæde workshop	Hele værdikæden	Lærke Lund Anders Nikolajsen
28. september	Hindsgavl Slot	Fødevaredagen + awardshow		Mette Jasper Gammicchia
15.-16. oktober	Oslo	EMBLA - nordisk fødevarekonkurrence med 6 kategorier		Mette Jasper Gammicchia Anders Nikolajsen
18. november	Axelborg	Ernæringsfokuskonference	Ernæringsprofessionelle	Line Munk Damsgaard

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